



BECCA SEARNS

User Experience Designer

*Live by
creativity.*

CONTACT

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EDUCATION

Rochester Institute of Technology

New Media Design | 2017

Summa Cum Laude

Entrepreneurial MBA | 2018

SKILLS AND SOFTWARE

Software/Languages

Adobe Creative Suite, WordPress,
Basic PHP, HTML/CSS, InVision

Skills

UI/UX, Prototyping, Wireframing,
Leadership, Marketing, Social
Media, Visual Design, Management,
Copywriting, Photography

EXPERIENCE

Haley Marketing Group

UX Designer 2016 - Present

Designed WordPress themes, helped launch visual content sharing service. Designed and developed BARQAR site. Lead designer on client-facing CMS and internal UX projects.

Junior Designer 2012 - 2016

Prepared awards entries for national competition, assisted creative and support teams with website edits and image creation, created and implemented visuals for social sharing.

Gelia

Digital Design Intern | Summer 2015

Lead designer and front-end developer on the Intern website. Assisted where needed on other design materials and advertising brainstorming.

Freelance

Logo Design | Wordpress Design/Development

Designed logos for several consulting firms, designed advertisements and performed website maintenance for SAT prep school. Designed and built Wordpress websites for creativity consultant and staffing firms.

LEADERSHIP AND ACTIVITIES

RIT Women's Club Ice Hockey

Founder/President 2014 - Present

Started the club team during freshman year, ran e-board meetings and club events, managed fundraising activities and acted as liaison between advisor and club.

Monroe County Edge Travel Hockey

Assistant Captain 2014-15 | Player 2014 - 2015

Coach 2016